



AUDACIOUS INQUIRY CAPABILITIES STATEMENT

INNOVATIVE MANAGEMENT AND TECHNOLOGY CONSULTING

Audacious Inquiry works within client organizations to maximize positive outcomes and minimize the risks of information technology initiatives.

Core Competencies

HEALTH INFORMATION SYSTEMS

- Health IT project and program management experience
- Health Information Exchange (HIE) subject matter expertise in stakeholder engagement strategy, infrastructure design, sustainability modeling and exchange deployment
- Experienced in Axolotl HIE and Initiate MPI integration
- Patient engagement and Personal Health Record (PHR) development experience; certified as a Microsoft HealthVault™ consultant
- Electronic Health Record (EHR) clinical workflow, technology implementation, and integration expertise
- Active and past contracts with hospital systems, large physician practices, HIEs, Regional Extension Centers, payers, and government agencies

WEB APPLICATIONS

- Clients in healthcare, education, financial services, non-profit and government sectors
- Efficient, 24/7 development model
- Communications and design resources complement technical and project management capabilities
- AI content portal solution with social networking features built on open-source platform ready for deployment

ANALYTICAL SERVICES

- Experience with data mining and statistical analyses of programs and program objectives
- Business intelligence and dashboarding past performance
- Customer lifetime value assessment, pricing analysis, and strategy formulation expertise

Differentiators, Contract Vehicles and Certifications

8(a)



- SBA 8(a) through March 2017
- SBA Small Disadvantaged Business (SDB)
- City of Baltimore Minority Business Enterprise (MBE)

- Maryland State (MDOT) MBE
- GSA IT Schedule 70 Contract #: GS35F0147V

NAICS Codes

- 541512 Computer Systems Design Services
- 541511 Custom Computer Programming Services
- 541611 Administrative Management and General Management Consulting Services
- 541614 Process, Physical Distribution, and Logistics Consulting Services
- 519130 Internet Publishing, Broadcasting and Web Search Portals
- 541613 Marketing Consulting Services
- 541430 Graphic Design Services
- 541618 Other Management Consulting Services
- 541519 Other Computer Related Services
- 541690 Other Scientific and Technical Consulting Services

Other Pertinent Codes

- DUNS #: 785069597
- CAGE #: 4K5F4

Recognition/Awards

- Certified as a "B Corporation" for corporate citizenship and social benefit (2010)
- Commenced first federal prime contract (2010)
- Baltimore Business Journal Top-25 Management Consulting Firms (2010)
- Baltimore Business Journal Top-25 Software Development Firms (2010)
- Maryland Incubator Company of the Year Award Finalist (2009)
- Baltimore Business Journal "Fast Track" Company (2008)
- Awarded 8(a) by U.S. Small Business Administration (2008)
- Greater Baltimore Committee Bridging the Gap Achievement Award (2008)
- Top 500 Hispanic American Owned Businesses in the U.S. by DiversityBusiness.com (2008)
- Top 100 Minority Owned Business in Maryland, DC and Virginia (2008)
- Erickson Retirement Community/St. Agnes Integration Project - 2007 Maryland Daily Record's Innovator of the Year Award Finalist
- John Erickson Gold Technology Innovation of the Year Award (2007)

Contact Information

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| Audacious Inquiry, LLC | Christopher Brandt |
| 5523 Research Park Dr. | Managing Partner |
| Suite 370 | Tel (301) 789-3508 |
| Catonsville, MD 21228 | cbrandt@ainq.com |
| Tel (301) 560-6999 | |
| Fax (301) 560-4154 | |

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- Health Information Systems
- Web Applications
- Analytical Services



Statewide Health Information Exchange Planning and Implementation (Client: CRISP)

AI currently serves as the project management and technical architecture partner for the Chesapeake Regional Information System for our Patients (CRISP). AI was sought for this position by CRISP leadership, which includes executives from Johns Hopkins Medicine, MedStar Health, Erickson Retirement, and University of Maryland Medical System. AI initially helped the organization arrive at a comprehensive approach for secure and private health information exchange, and subsequently, AI was the driving force behind the development of a winning proposal that led to CRISP being designated by the Maryland Healthcare Commission as the statewide health information exchange. Since this designation, AI has been responsible for the integration of the HIE core infrastructure developed by Axolotl / Ingenix with the MPI developed by Initiate / IBM; development and execution of an HIE sustainability model, and implementation of CRISP HIE services across the state of Maryland. AI has also been critically involved in the establishment of CRISP as the statewide Regional Extension Center and in CRISP's award of a Challenge Grant by the Office of the National Coordinator. Collectively, these efforts will enable greater care coordination across clinical settings in the state of Maryland, enabling more efficient and higher quality care delivery.



Clinical Information System Integration and Mobile Application Development (Inova Health System)

Inova Health System has engaged Audacious Inquiry to perform project management and software systems development to enable secure and reliable integration between disparate clinical systems. Specifically, The allergy integration initiative's objective is to create a "source of truth" allergy list within Inova's in-patient medical record system GE Centricity Enterprise, and to effectively share this information with Inova's Emergency Department system – PICIS. The completion of this project will provide seamless transmission of allergy information between Inova's in-patient's and Emergency Department's health information systems, thereby reducing duplicate patient questioning, provider data entry, and increased patient safety and quality due to the availability of critical patient information at the point of care. Additionally, Inova has engaged Audacious Inquiry to develop an innovative mobile clinical solution that allows staff physicians and nurses to view and enter a patient's allergies, weights, heights, and problems in GE via an Apple iPad device or any mobile device running Safari, Google Chrome, or Android.



Health IT Executive Forum Series Management (Client: Maryland Hospital Association)

In early 2009, the Maryland Hospital Association (MHA) requested that AI develop a strategic roadmap for health IT adoption in the state's healthcare community. One of the recommendations within this roadmap was to facilitate collaboration among hospital IT leadership via a CIO Forum. This recommendation led MHA to ask AI to develop and facilitate the MHA Health IT Executive Forum Series. AI leveraged its knowledge of the national health IT landscape and its familiarity of hospital-related health IT adoption best practices to develop content for the forum that was both topical and insightful. Forum topics developed by AI have included Federal and State Health IT Initiatives and Principles for Progressing in a Health IT-enabled Future in Maryland and Defining and Understanding Federal and State Hospital Opportunities. AI then selected key speakers and convened leadership from MHA, hospitals from around the state, the Health Services Cost Review Commission, the Maryland Health Care Commission, the Chesapeake Regional Information System for our Patients (CRISP), and MdHIMSS to discuss these topics in a meaningful fashion.



Clinical Health Information Exchange Advisory Services (Client: MedStar Health)

MedStar Health, one of the largest healthcare system in Maryland, has asked AI to provide advisory services in association with enhancing the health system's internal health information exchange. AI is working to develop and refine information gathering efforts on behalf of MedStar leadership, and will subsequently use its industry knowledge to provide insight into the review and analysis of that which is gathered. AI will advise MedStar on procurement options and the development of use cases to demonstrate the system's newly implemented capabilities.



Business Intelligence Requirements (Client: University of Maryland Medical System)

The University of Maryland Medical System approached Audacious Inquiry about investigating a large-scale business intelligence initiative. The organization's chief information officer believed that leadership at all levels of the enterprise could be empowered to make better decisions if they were delivered timely, mission-critical data in a simple online dashboard. Over the course of one month, members of the AI team interviewed dozens of key personnel at all levels of the organization. During the interview process, AI began to build consensus on the list of top-level key performance indicators (KPIs), identified owners for each KPI, defined components and metrics for each KPI, and determined the update frequency needed for each KPI. As the project continues, a functional dashboard for the organization's flagship location can be built around the designed framework.



Personal Health Record (PHR) Portal Development (Client: APS Healthcare)

APS Healthcare had a vision of an integrated, feature-rich portal for its enrollees. The payer approached AI, a Microsoft HealthVault consultant, about developing such functionality and integrating it with the personal health record platform. AI developed a web services-based gateway to HealthVault that allows for the appropriate bidirectional flow of data. With the web services fully tested and ready to be deployed to the client's web server, the client is now building a proof-of-concept enrollee portal that can be market tested and refined. With projects such as this one, AI is helping the future of a truly patient-centered healthcare system become a reality.